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Asphalt Institute's Century of Service

SEAUPG
2019 Annual Meeting – Baton Rouge, LA

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@Asphalt06

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AI's 2019 Leadership



2019 Chair
Kat Crownover
Valero Energy






2019 Vice Chair
Bob Cheever
Jebro, Inc.

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A brief history...



- Founded on May 16, 1919 at the Union League Club in New York City
- 11 original members
- WWI over, public clamor for better roads, advancement of the automobile



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2019 Centennial

Spring – New York City – Reflections of our Past
April 22 - 25
Grand Hyatt
42nd Street (Park Avenue at Grand Central)
Gala Event: Union League Club reception and dinner
Champagne Toast with members

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100 Year Champagne Toast



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ExxonMobil 100 years of membership


- 100 years of membership
- ExxonMobil & Imperial Oil
- \$500,000 gift announced to Asphalt Institute Foundation







AI-Eurobitume Strategic Partnership Signing **100**

- New York City, NY
- As in Brussels, BE earlier in April, 2019



Post WWII; Move to DC **100**

- January 1955; moved to University of Maryland, College Park Campus
- ME and NJ Turnpike; Asphalt!
- AI engineers promoted sound engineering principles






2019 Centennial Celebrations **100**

Summer – Chicago – Perspective on the Present
 August 5 - 8
 The Westin Chicago River North
 320 N Dearborn Street
 Offsite venue- Adler Planetarium





100 Years – video player **100**



- Short video of our history
- Clips of interviews with industry leaders, AI members
- 100 years of industry photos

Fred M. Fehsenfeld




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2019 Centennial Celebration – AI's Homecoming 

Lexington, KY
October 8-10
Hilton Downtown Lexington

AI Headquarters re-dedication
AIF Courtyard grand opening
Keeneland event
Buffalo Trace Distillery Tour

Select committee meetings





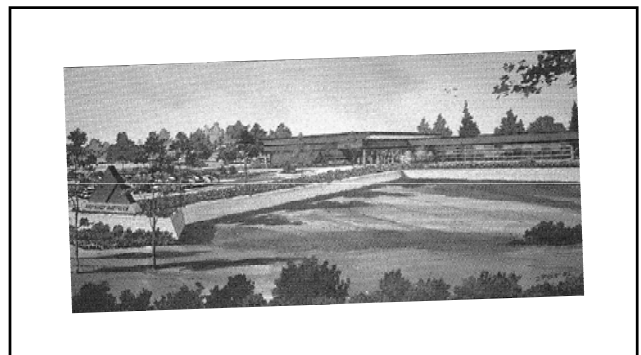
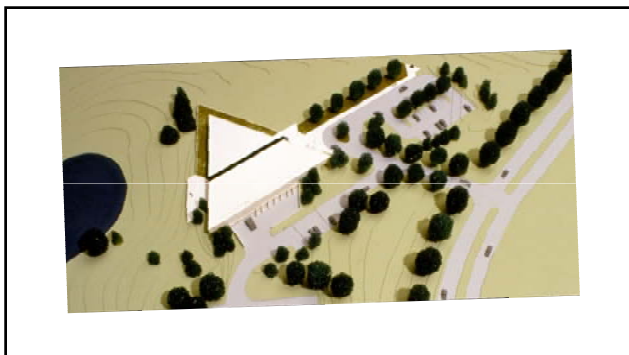
Move to Lexington 

- 1989; University of Kentucky partnership
- AI Building ribbon cutting
- Superpave Asphalt Technology




Bill Kirk



Master of Ceremonies
CEO, Associated Asphalt






Post WWII; Move to DC **100**

- January 1955; moved to University of Maryland, College Park Campus
- Building demolished Summer '18






The Story of Saving our Institute Seal... **100**

- Sponsored by The Heritage Research Group
- "Mission Impossible" theme
- Watch a short film of it – see our AI home page
- Dedicated to Fred M. Fehsenfeld, Sr.





AI Foundation Internship Program 



- Brings together students for 2-day industry overview
- Includes 'soft' skills
- Industry panel!
- AI meeting attendance option
- 4th Class June 2019





Life Cycle Assessment – now published! 100

- Life Cycle Assessment (LCA) for liquid asphalt
- Initiated October 2014
- *thinkstep* was our contractor
- Thankful for Eurobitume input/reviews
- Includes an executive summary
- Presenting at LCA 2020 Pavement, Roadways and Bridges conference in Sacramento, CA in June next year

Asphalt Promotion 100

- Strategic Partnerships
- National marketing support via the APA Deployment program
- Education, Training and Publications
- Industry trade shows

Making a difference!

AI Spring Magazine Cover

HOW MANY OF OUR U.S. ROADS ARE PAVED WITH ASPHALT? 93%.97

State	Percentage	State	Percentage	State	Percentage
Alabama	89.70%	Indiana	84.48%	West Virginia	87.25%
Alaska	28.86%	Iowa	83.42%	Wisconsin	86.28%
Arizona	88.95%	Kansas	85.28%	Wyoming	86.28%
Arkansas	81.24%	Kentucky	85.28%	Yield	86.28%
California	86.28%	Louisiana	85.28%		
Colorado	86.28%	Maine	86.28%		
Connecticut	86.28%	Massachusetts	86.28%		
Delaware	86.28%	Michigan	86.28%		
District of Columbia	86.28%	Minnesota	86.28%		
Florida	86.28%	Mississippi	86.28%		
Georgia	86.28%	Missouri	86.28%		
Hawaii	86.28%	Montana	86.28%		
Idaho	86.28%	Nebraska	86.28%		
Illinois	86.28%	Nevada	86.28%		
Indiana	86.28%	New Hampshire	86.28%		
Iowa	86.28%	New Jersey	86.28%		
Kansas	86.28%	New Mexico	86.28%		
Kentucky	86.28%	New York	86.28%		
Louisiana	86.28%	North Carolina	86.28%		
Maine	86.28%	North Dakota	86.28%		
Maryland	86.28%	Ohio	86.28%		
Massachusetts	86.28%	Oklahoma	86.28%		
Michigan	86.28%	Oregon	86.28%		
Minnesota	86.28%	Pennsylvania	86.28%		
Mississippi	86.28%	Rhode Island	86.28%		
Missouri	86.28%	Tennessee	86.28%		
Montana	86.28%	Texas	86.28%		
Nebraska	86.28%	Utah	86.28%		
Nevada	86.28%	Vermont	86.28%		
New Hampshire	86.28%	Washington	86.28%		
New Jersey	86.28%	West Virginia	86.28%		
New Mexico	86.28%	Wisconsin	86.28%		
New York	86.28%	Wyoming	86.28%		

EPIC 5: Class Roster 100

- Danielle Arasin – Russel Standard Corporation
- Jacob Butt – Pioneer Oil
- Geoff Dillon – Asphalt Materials
- Kristina Eiting – Owens Corning
- Gayle Fee – First Hills Resources
- Andrew Hartz – Mathy Construction
- Lana Johnson – Husky Asphalt
- Jonathan McElveen – Ergon Asphalt & Emulsions
- Rusty Parker – Hunt Refining
- Jonathan Pepayne – All States Materials Group
- Holly Read-Myers – SWT Group
- Gordon Skates – U.S. Polyco
- Lisa Wolf – Road Science
- Tytus Zurawski – McAsphalt Industries Limited
- Dean John Browne – Imperial Oil (ExxonMobil)

• Presentation & Graduation – April 23, 2019
New York City

The European Bitumen Association



AUTUMN MEETING 16-17 OCTOBER 2019
VIENNA, AUSTRIA
LE MÉRIDIEN VIENNA

Eurobitume celebrates by profiling the collaboration with 50 key industry partners (Social media activity and links back to EB website pages)

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The European Bitumen Association

E&E Congress 2020

- Technical programme themes:
 - Asphalt mixture performance and testing
 - Asphalt production, paving and compaction techniques
 - Future roads and mobility
 - Binder performance and testing
 - Bituminous emulsions
 - Sustainability & Environment
 - Warm Mix Asphalt / Low temperature asphalt
 - Social economy
 - Health & Safety
 - Maintenance and Rehabilitation
 - Case studies & non-highway applications; Success and failure from real practice


- https://youtu.be/yIwvSfo_d3Q

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We are an official media partner for the upcoming E&E Congress in Madrid in May 2020

- Magazine ads
- Electronic ads
- Calendar listing
- Social media posts



7th E&E CONGRESS MADRID
EUROASPHALT & EUROBITUME 12-14 MAY 2020

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2020 Trade Shows

International Roofing Expo
February 4-6, 2020
Dallas, Texas

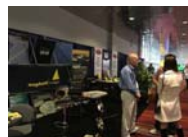


INTERNATIONAL ROOFING EXPO
Sponsored by NRCA

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2020 Trade Shows

CONEXPO-CON/AGG
March 10-14, 2020
Las Vegas, NV

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2019 Centennial

Annual – San Diego, CA – Imagining the Future
December 9 - 12
The Westin San Diego Gaslamp Quarter
910 Broadway Circle
Off-site venue: USS Midway

